



**26TH ANNUAL  
GARDEN WALK**

WEDNESDAY  
**JUNE 8**  
9AM - 3PM

**2022 SPONSORSHIP**

**Sponsorship Payment due March 15, 2022**

**Ad/ Artwork due March 15, 2022**

Submit this form and payment to:

via email:

[jensanner@gmail.com](mailto:jensanner@gmail.com)

(Open form in Acrobat or Acrobat Reader, choose Tools > Fill & Sign. Then File > Save As or File > Print.)

or mail:

IGC Garden Walk  
Attn: Jennifer Sanner  
P.O. Box 90227  
Indianapolis, IN 46290

**SPONSOR INFORMATION**

**Sponsorship Level:**

- Peony    Blossom    Petal    Stem    Leaf

**Business Name:** \_\_\_\_\_  
*(as you wish name to appear in print)*

**Business Website:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Contact Email:** \_\_\_\_\_

**Contact Cell Phone:** \_\_\_\_\_

**PAYMENT INFORMATION**

**Please charge my credit card:**

- Visa    Mastercard

Card Number: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ CVV: \_\_\_\_\_

Signature \_\_\_\_\_

**I will print this form and mail with check for \$** \_\_\_\_\_

*Payable to IGC 2022 Garden Walk*

**AD SPECIFICATIONS**

Submit your ad **by March 15, 2022** as a hi-res PDF to: [jensanner@gmail.com](mailto:jensanner@gmail.com)

**1/4 Page Horizontal:**  
4.5 x 1.8"

**Full Page:**  
4.5 x 7.5"

**1/4 Page Vertical:**  
2.125 x 3.625"

**1/2 Page:**  
4.5 x 3.625"



**SPONSOR BENEFITS**

Each Garden Walk Sponsor receives:

- **Their business name & logo on all print materials:** invitation, ticket, event guide, and sponsor sign at all gardens and Owners/Artists Reception at Woodstock Club
- **Business logo with hyperlink on Indianapolis Garden Club website**

**Additional Benefits by Sponsorship Level:**

**PEONY SPONSOR | \$2,500**

**Exclusive, Premier Sponsorship**

- Full page, full color back cover ad in event guide
- Table for business marketing materials at one of the selected gardens
- 12 Garden Walk tickets
- 4 invitations to the Owners/Artists Reception at Woodstock Club

**BLOSSOM SPONSOR | \$1,250**

- Full page, full color front or back inside cover ad in event guide
- 6 Garden Walk tickets
- 2 invitations to the Owners/Artist Reception at Woodstock Club

**PETAL SPONSOR | \$1,000**

- Full page, full color ad in event guide
- 6 Garden Walk tickets

**STEM SPONSOR | \$500**

- 1/2 page, full color ad in event guide
- 4 Garden Walk tickets

**LEAF SPONSOR | \$250**

- 1/4 page, full color ad in event guide
- 2 Garden Walk tickets

*Please retain a copy of this form for your records.*

The Indianapolis Garden Club is a 501(c)3 nonprofit organization. All sponsorships are tax-deductible and sponsors will receive a receipt after the event for their files.

Photo: Casey Cronin 2021